



















WhoGreen Global Stars and their icons' meaning

16 TYPES OF NOMINATIONS

	STARS		STARS
 1. THE MIGHTY JASMINE tells you how a method at level one works to improve the world.	7	 9. THE IDEAL LEAVES shows how a participation helps to solve some of world's problem.	4
 2. THE MAGIC ROSE tells you how a company or city is acting green within their own organization.	7	 7. THE HAPPY WILD FLOWER explains how a product has an environmentally friendly feature.	4
 10. THE GREEN GLOBE maps role model schemes and projects that promote a sustainable culture.	6	 8 THE FINE DAISY explains how a business product has an environmentally friendly feature.	4
 3. THE ADORABLE LILY shows you everyones green actions on a smaller scale than "the rose".	6	 12. THE LUCKY HEART tells you about the good cause or what the company and city supports.	3
 4. THE CREATIVE ORCHID tells you about sustainable actions on a pioneer or innovative level.	5	 13. NATURE'S LETTER has to do with informing about what is best for the environment.	3
 11. THE WILD WINGS shows you leadership and peoples ideas that have made a difference.	5	 14. THE WISE LABEL explains markings that are a part of the company or product.	3
 5. THE FRIENDLY SUNFLOWER tells you how a certification helps to protect the environment.	5	 15. THE SUNSHINE FACE tells you how to discover things that are sustainable.	3
 6. THE FOREVER TREE tells you about a sustainable potential a used product has.	4	 16. THE BRAVE COMPASS tells you which new opportunity is sought after.	3



SUSTAINABLE INITIATIVE
by business and place.

WhoGreen Global Stars
RATING TABLE

- 7 BRILLIANT
- 6 AWESOME
- 5 EXCELLENT
- 4 WAY TO GO
- 3 GOOD JOB